



**The Noritsu M300 Pro.  
The clear choice  
for premier quality.**

**[from the leader in photo imaging]**

**NORITSU**  
RELIABLE SOLUTIONS, EVERLASTING MEMORIES

## The M300 Pro Advantage



### Get high-quality, archive prints and proofs with Noritsu technology

Noritsu's fourth generation technology and 7-color pigment ink system produce vibrant archive quality (1440 x 720 d.p.i.), highly water-resistant, longer-lasting prints. Studies show that prints made with pigment ink outperform dye-sub prints, lasting an average of 73.5 years longer (for unframed displayed prints).\*

### Wide variety of print sizes

- 5" x 3.5"
- 5" x 7"
- 10" x 8"
- 6" x 4"
- 8" x 10"
- 10" x 12"
- 8" x 4"
- 8" x 12"
- 10" x 36"

### Maximizes space

Small 4.5 sq. ft. footprint. Two M300s can be stacked to boost productivity and growth.

### High capacity

Produces more prints to provide more revenue opportunities.

- Up to 325 prints/hr (5" x 3.5")
- Up to 265 prints/hr (6" x 4")

Outputs 10" x 8" prints at a blazing 104 prints/hr.

### Higher margins and increased revenue

Cost-efficient ink and paper deliver low total cost per print and additional print sizes create new profit opportunities with enlargements, greeting cards and poster prints.

### Supports roll paper, sheet paper and higher growth

Meet the needs of customers' multiple orders and increase revenue streams.

### World-class service and support

Get peace of mind from professional on-site installation and available service options such as training by a factory-trained Noritsu technician, dedicated support 7 days a week and nationwide on-site field service, along with world-class Noritsu reliability.

### Noritsu innovation

For 50 years, Noritsu has advanced photo processing technology with a tradition of innovation that has been recognized with awards from industry experts, including the Digital Imaging Marketing Association, Photo Trade News and Digital Output Magazine.

“With the M300, I can provide my customers with the highest quality prints.”



roll paper



sheet paper



stackable

\*Source: Wilhelm Imaging Research survey of print permanence 2004-2007



5" x 3.5"



6" x 4"



8" x 4"



5" x 7"



8" x 10"



8" x 12"



10" x 8"



10" x 12"

10" x 36"



“Over the years Noritsu has been especially good at producing imaging equipment that produces stunning results and provides rock-solid reliability.”

– Michael McEnaney, Editor, Picture Business Magazine



**Get maximum versatility.**

With the M300 Pro, you can make more than just proofs and high-quality final prints. Imagine new revenue streams with 4" x 8" photo greeting cards and panoramic 10" x 36" poster-sized prints, delivered with excellent color representation featuring natural gradations and professional grade blacks and whites.

Portrait images courtesy of Zahler Photography.

**Prints 8 different sizes in just 4.5 square feet!**

**M-300**



**The Noritsu M300 Pro**

gives photography professionals what no other small printer can – the highest quality archive prints, plus the

**M-300**

### Easy connection and setup

Uses standard 110V power and USB 2.0 interface.

### Environmentally friendly

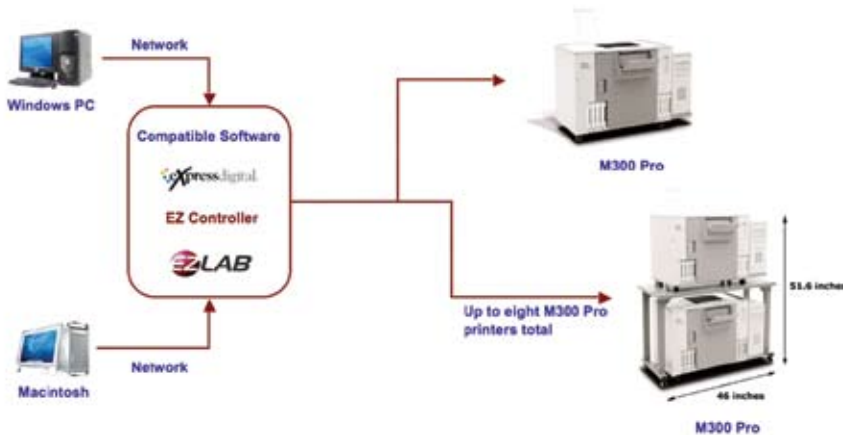
No chemical disposal, no hassle.

### Individual color cartridges

The M300's individual color cartridges are cost-efficient to maximize efficiency and produce less waste than printers with multi-ink cartridges.

### Optional EZ Controller Software

Easy-to-use GUI lets you smoothly manage incoming orders, make value-added print settings correct images for highly efficient workflow.



EZ Controller

Visit [www.noritsu.com/M300](http://www.noritsu.com/M300) to learn more or Call us today at (800) 521-3686 X 219

industry-leading Noritsu reliability and expertise. This innovative pigment inkjet printer delivers high-quality proofs and final prints engineered to

exceed the demanding requirements of professional photo applications. Noritsu technology ensures consistent, breathtaking color output.



*“The M300 gives me more camera time and extra flexibility with print production.”*



*“I love that I can call Noritsu and get knowledgeable support.”*

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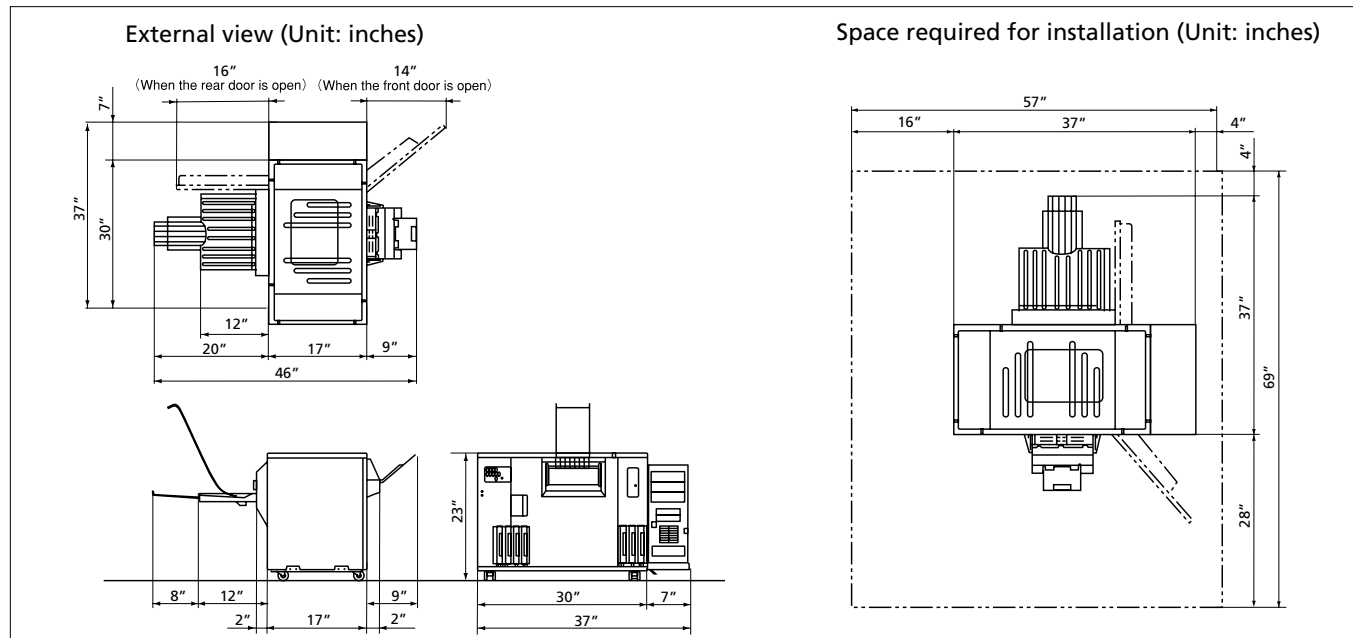
# M-300 Specifications

<b>Printing system</b>	Inkjet
<b>Print resolution</b>	1440 x 720 dpi
<b>Paper Sizes</b>	Roll paper: Width: 5", 6", 8" and 10" Advance length: 3.5" to 18" (36")* Sheet paper: Width: 5" to 8.5" Advance length: 8" to 12"
<b>Maximum print size</b>	10" x 36"
<b>Paper specifications</b>	Noritsu inkjet photo paper (semi-glossy/glossy) Roll paper length: 328' Diameter of paper roll core: 3" (76.5±0.1mm) Paper thickness: 266µm
<b>Ink</b>	7 colors of pigment ink: Y (Yellow), M (Magenta), C (Cyan), BK (Black), R (Red), V (Violet), CL (Clear) Volume: 500 ml per color
<b>Dimensions</b>	See "external view" below
<b>Weight</b>	Approx. 159 lbs.
<b>Power specifications (1P2W only)</b>	Printer: AC100V - 240V 1P2W 50/60 Hz Does not include RIP PC Power Requirements
<b>Rated power capacity</b>	300VA or less

\*Paper width: 8" and 10" only. Option required.  
The maximum paper advance length is 18" when the paper width is 5" or 6".

Stand-alone Printer Repeat Print Capacity	
Print size (width x paper advance length)	Roll Paper Processing Capacity (prints/hr)
5" x 3.5"	325
6" x 4"	265
5" x 7"	168
8" x 10"	95
8" x 4"	230
8" x 12"	79
10" x 8"	104
10" x 12"	70
10" x 36"	23

Calculated according to our criteria. The actual capacity you achieve may be different.



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[www.noritsu.com/M300](http://www.noritsu.com/M300)  
**(800) 521-3686 x 219**



Our products have been manufactured under an ISO 9001-certified quality assurance system.

**Noritsu America Corporation**  
6900 Noritsu Avenue  
Buena Park, California 90620-1372

**Eastern Regional Office**  
336 Route 46 East  
Fairfield, New Jersey 07004-2429

**Noritsu Canada Ltd.**  
2680 Argenta Road  
Mississauga, Ontario, Canada, L5N 5V4

**Noritsu Mexico SA de CV**  
Federico Gamboa No. 105  
Col. San Juan Tlihuaca  
Azcapotzalco Mexico D.F. C.P. 02400